

Quality Policy

Makhambet Utemisov West Kazakhstan University

Makhambet Utemisov West Kazakhstan University is a higher education institution of the Republic of Kazakhstan delivering academic programmes in compliance with the State Compulsory Education Standards of the Ministry of Science and Higher Education of the Republic of Kazakhstan. The University operates in accordance with the principles of the Lisbon Recognition Convention and the Bologna Declaration, aiming to educate competent and highly qualified professionals grounded in national and universal human values.

Mission

To create, advance and disseminate knowledge for society and to foster the socialisation of learners, building on the traditions of a leading regional university of Kazakhstan.

Vision

Sustainable development of the University through the integration of education, research and industry, ensuring the preparation of highly demanded professionals and their successful social integration.

Strategic Goal

To contribute to the development of Kazakhstan's human capital through the delivery of high-demand academic programmes, the creation of a modern research and learning environment, the implementation of practice-oriented and innovative teaching technologies, active engagement with employers, expansion of research activities and internationalisation.

Strategic Objectives

1. To ensure the training of highly qualified professionals for the future economy, taking into account digital transformation, equipped with market-relevant competencies, creative thinking and entrepreneurial skills.
2. To promote continuity of education and lifelong learning, ensuring equal access to quality education for all categories of learners.
3. To develop and strengthen effective internal and external quality assurance systems at the University.
4. To design and continuously improve relevant academic programmes, fostering a student-centred and practice-oriented learning environment.
5. To enhance the system of training and professional development of academic staff and to advance talent management.
6. To strengthen the University's research capacity through the implementation of institutional, collaborative and international research projects with a focus on applied research, as well as comprehensive development of students' research activities.
7. To improve the University's organisational structure by adopting best practices from leading national and international universities in order to ensure efficient and high-quality institutional performance.
8. To support the holistic development of students by fostering patriotism, strong ethical values and leadership qualities, and by promoting engagement in the preservation of spiritual and moral values and a healthy lifestyle culture.
9. To ensure transparency and efficiency in the University's governance and financial management systems.
10. To strengthen the University's physical and technical infrastructure, provide a safe and comfortable learning environment, modernise and digitalise research and educational facilities, and ensure adequate student accommodation.

Motto

“WKU — quality proven by time, success in the future!”